

## GREENHOUSE NOVA SCOTIA 2024 MEMBERSHIP APPLICATION FORM

HST R126210400

To receive your Supplier Discounts and participate within GNS programs, please return completed Membership Application form & Member Benefits form with payment prior to **April 15<sup>th</sup>, 2024**, to take advantage of bulk order programs.

Please make cheques payable to GNS and send with completed form to:

Greenhouse Nova Scotia

7 Atlantic Central Drive

East Mountain, NS B6L 2Z2

or phone Ashley Hauser at (902) 893-7455 to pay by Credit Card

(a 3.5% processing fee will be added for all credit card transactions)

**Business Name**  
**Mailing Address**  
**Civic Address**  
**Business Website**  
**Email Address**  
**Contact Person**


*\*\*Fees for grower members are calculated according to the square feet of growing space. Please select which size applies and send the corresponding dollar amount to the Association.*

<b>Greenhouse Size</b>	<b>Less than 15,000 square feet</b>	<b>\$200</b>
	<b>15,001 to 45,000 square feet</b>	<b>\$380</b>
	<b>Greater than 45,001 square feet</b>	<b>\$750</b>
	<b>Associate Membership</b> <i>(for industry suppliers only)</i>	<b>\$260</b>
	<b>Membership Dues:</b>	
	<b>HST</b>	
	<b>Total Due:</b>	

### Website & Social Media

If you <u>DO NOT</u> wish to have your business promoted on the GNS website or via Social Media, please initial here.	
Details about your business, include information such as products offered, hours of operation etc. to be posted on our website & social media.	

## GREENHOUSE NOVA SCOTIA 2024 MEMBERSHIP BENEFITS

Greenhouse Size	Projected Potential Benefits					Total Potential (Maybe More)
	Supplier Discount	GH Plastic Savings - 10%	Social Media	HWY Signage (Logo Recognition)	Advocacy and Lobbying	
<15,000 sq ft	\$100	\$200	\$300	\$200	\$250	\$1,050
15,000 to 45,000	\$100	\$500	\$300	\$200	\$250	\$1,350
> 45,000 sq ft	\$100	\$800	\$300	\$200	\$250	\$1,650

**\*\*\* Please identify yourself as a Greenhouse Nova Scotia Member when placing orders, to receive the discount \*\*\***

Supplier Discount	Contact Information
<p><b>HALIFAX SEED INC.</b></p> <ol style="list-style-type: none"> <li>ITML Fibre Pots 15% off list price. For all members.</li> <li>ITML \$100 discount on minimum purchase of \$1,000. NEW CUSTOMERS only.</li> </ol> <p>GNS members also receive discounts on polyethylene greenhouse plastic. <i>Pricing to be determined in Spring 2024; discounts generally range from 15-25%, depending on the product.</i></p>	<p style="text-align: center;">Vanessa MacDonald: (902) 213-7574; <a href="mailto:vanessa@halifaxseed.ca">vanessa@halifaxseed.ca</a></p>
<p><b>ATLANTIC CANADA GREENHOUSE SUPPLY LTD.</b></p> <ol style="list-style-type: none"> <li>5% discount on new Harnois Structures</li> <li>10% discount on poly and parts for members</li> </ol>	<p style="text-align: center;"><a href="mailto:jackie@atlanticgreenhouses.ca">jackie@atlanticgreenhouses.ca</a>; (902) 968-1082</p>
<p><b>JVK</b>, available July 1 - December 31, 2024:</p> <ol style="list-style-type: none"> <li>LAMBERT PEAT – 4% discount for new customers on first order of full or half truckload.</li> <li>POPPELMANN Containers - \$100 credit on orders of \$1,000 or more for first ten members.</li> </ol>	<p style="text-align: center;"><a href="mailto:sales@jvk.net">sales@jvk.net</a>; 1-800-665-1642</p>
<p><b>HORTA-CRAFT LTD.:</b> promotional tags with the GNS logo. Price per item is dependent on the amount ordered.</p>	<p style="text-align: center;"><a href="mailto:order@horta-craft.ca">order@horta-craft.ca</a>; (519) 245-8441</p>
Bulk Purchase Programs	Coordinated through the Agri Commodity Management Association
<p><b>Cardboard trays (\$0.68 each)</b></p> <p>Professionally produced and branded with the GNS logo &amp; website address, these carry-out trays provide an effective solution for retail operations at a reasonable price.</p>	<p>Please email cardboard tray orders to: <a href="mailto:info@greenhousenovascotia.com">info@greenhousenovascotia.com</a></p> <p>Payment required up front; no minimum order</p>
<p><b>Highway Signage (100 Series Highway)</b></p> <p>Additional signage can be purchased with the GNS logo for secondary roads to direct your customers from the highway to your garden center location. GNS members will be able to order logo signs and directional arrows.</p>	<p>Please email Highway signage requests and/or orders to: <a href="mailto:info@greenhousenovascotia.com">info@greenhousenovascotia.com</a></p> <p>Payment required up front (if applicable).</p>

# GREENHOUSE NOVA SCOTIA - 2024 MEMBERSHIP PACKAGE



Membership in Greenhouse NS has the following great benefits:

- Input into GNS programming and how it best represents the industry.
- Increased ability to influence government support for the sector.
- Exclusive *Supplier Discounts* offered again in 2024!
- Eligibility to participate in the *Highway Signage* Program for free! This program includes posting a blue & white greenhouse sign (identifying garden centers) on the 100 series highway exit closest to your business. This is free advertising for your business location.
- Access to all bulk purchase programs initiated by GNS, such as *Carrying Trays, Poly Order, Personalized Highway Signage etc.*
- Free online promotion of your business through the *GNS Social Media Campaign* on Facebook, Twitter and Instagram.
- Promotion of your business via the Greenhouse NS website & Member Map, plus a link to your website.
- As a member you can help grow the list of benefits.

## What Will GNS Membership give you in 2024?

### I. Industry Updates and Educational Opportunities

By the Agri-Commodity Management Association taking over the administration duties of GNS, we can ensure that timely electronic newsletters (e-news) are distributed, as well as social media and website updates are completed.

Additional information will be provided to members within upcoming e-news on the 2024 Annual Meeting, which will occur virtually via Zoom. More details to follow soon!

### II. Supplier Discounts

A core group of industry suppliers have been extremely supportive of our association and of our membership. Since 2016 we have made a concerted effort to increase our membership by asking our industry suppliers to offer discounts to those who join the association. Our suppliers have continued that support since and are willing to do so again in 2024! Check out the membership application form and check the one discount you wish to receive upon paying your membership fees. A huge thank you to the suppliers who graciously have continued their support:



### III. Leverage Social Media

Social media is a big part of today's world and it has become a main venue for promoting your business, especially when you have beautiful products to sell. Facebook, Instagram and Twitter are great places to reach Nova Scotia gardeners and educate them about your products!

GNS has 1,300 Facebook followers, 1,209 Instagram followers, and 345 Twitter followers. Please ensure you have "followed" or "liked" our pages as well on the below platforms for up-to-date posts!



@Greenhouse Nova Scotia



@GreenhouseNS



@GreenhouseNS

ACMA welcomes your photos and updates! You can quickly text them to Ashley anytime at 902-893-7455, or email [info@greenhousenovascotia.com](mailto:info@greenhousenovascotia.com).

### IV. GNS Website: [www.greenhousenovascotia.com](http://www.greenhousenovascotia.com)

Our website promotes our industry and our members. We added an interactive map in 2017 to identify member businesses. We also indicate contact information and linkage to your website, if you have one. The Greenhouse NS website seems to be a primary source of information for customers looking for garden centers, so it is helpful for your business to be included.